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July 26, 2010

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Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Confirmation No. 5737 Mail Stop Issue Fee

Re: U.S. Allowed Patent Application

Appl. No. 09/887,528; Filed: June 25, 2001

For: Method and System for High Performance Model-Based Personalization

Inventors: EKHAUS et al. Our Ref: 2222.0730001

Sir:

In response to the Notice of Allowance and Fee Due dated April 27, 2010, the following documents are transmitted for appropriate action by the U.S. Patent and Trademark Office:

- Online Credit Card Payment Authorization for \$1,510.00 to cover: \$1,510.00 - Issue Fee;
- 2. Issue Fee Transmittal (Form PTOL-85); and
- Statement of Substance of Interview Under 37 C.F.R. § 1.133(b) and Comments on Examiner's Statement of Reasons for Allowance.

The above-listed documents are filed electronically through EFS-Web.

Fee payment is provided through online credit card payment. The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE KESSLER, GOLDSTEIN & FOX P.L.L.C.

Christopher Philip Wrist Attorney for Applicants Registration No. 32,078

RGH/lam Enclosures

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